David Sweitzer

Senior Vice President, Sales



Common Purpose. Uncommon Commitment.



David Sweitzer is senior vice president of Wealth Management at CUNA Mutual Group. He oversees the company's award-winning credit union broker-dealer, CUNA Brokerage Services, Inc., and one of the fastest growing annuity manufacturing and distribution businesses in the country.

He has a 20-year history of driving high-performing sales teams at CUNA Mutual Group, most recently serving as senior vice president, Sales. In this role, he managed the company's relationships with approximately 6,200 credit unions, generating \$2B in annual revenue and bringing financial security to millions of credit union members.

Sweitzer has a bachelor's degree in Business and a Master of Business Administration from the University of Wisconsin – Madison.