
Mary Wong-Young

Vice President,
Strategy, Planning & Marketing



Common Purpose. Uncommon Commitment.



Mary Wong-Young is a strategy, planning and marketing vice president at CUNA Mutual Group. In this role she facilitates the strategic direction of the Wealth Management Business Unit and ensures the execution of key initiatives to achieve profit and growth goals. Wong-Young is also responsible for brand management and marketing and communications.

Wong-Young joined CUNA Mutual Group 2011 and helped to build out a robust life and health product management area to support consumer product growth objectives and disciplined long-term value management. She led the Equip for Life effort that helped to bring all products within current regulatory guidelines.

Throughout her CUNA Mutual Group career, Wong-Young has been a finalist for the Company's Values in Practice award and won a Team Commitment Award for the Product Organization.

Prior to joining CUNA Mutual Group, Wong-Young held positions at American Family Insurance for 24 years. Her roles ranged from claims, underwriting, employee benefits design and administration, agent liability and employment practices, claims administration, product management and development, planning and risk management, and customer experience management.

Wong-Young has an Economics degree from the University of Wisconsin – Madison and a degree in graphic design. She has earned designations for Six Sigma, claims law and customer experience management.